

**University of Arizona Crowdfunding Project Plan**

**Name of Project**

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| Click here to enter text. |

**Project Description and Goals** (300 words or less; a longer description may be attached if desired)

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**Word Count:** Click here to enter text.

**Lay description of project,** explaining why funders should want to contribute (160 words or less)

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**Campaign Promotion Plan**

Describe your campaign target audience, resources available for promotion, and how they will be used.

*(e.g. personal contacts, Facebook (# of contacts), LinkedIn (# of contacts), mass and personalized emails)*

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**Project Manager**

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| **Name:**  | Click here to enter text. | **Role:** Click here to enter text. |
| **Email:** | Click here to enter text. |
| **Phone:** | Click here to enter text. |
| **Department:** | Click here to enter text. |
| **Title:**  | Click here to enter text. |

**Advisor (if applicable)**

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| **Name:**  | Click here to enter text. | **Role:** Click here to enter text. |
| **Email:** | Click here to enter text. |
| **Phone:** | Click here to enter text. |
| **Department:** | Click here to enter text. |
| **Title:**  | Click here to enter text. |

**Team Member**

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| **Name:**  | Click here to enter text. | **Role:** Click here to enter text. |
| **Email:** | Click here to enter text. |
| **Phone:** | Click here to enter text. |
| **Affiliation:**  | Click here to enter text. |

**Team Member**

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| **Name:**  | Click here to enter text. | **Role:** Click here to enter text. |
| **Email:** | Click here to enter text. |
| **Phone:** | Click here to enter text. |
| **Affiliation:**  | Click here to enter text. |

**Team Member**

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| **Name:**  | Click here to enter text. | **Role:** Click here to enter text. |
| **Email:** | Click here to enter text. |
| **Phone:** | Click here to enter text. |
| **Affiliation:**  | Click here to enter text. |

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 **Total funding sought:**

 **Account Number:**

*UAF Fund ID and Description for UA Platform* ***or*** *Designated Fund Account for Third-Party Platform*

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**Subaccount number if designated:**

**Funding levels and Stewardship benefits (if any)**

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Level 1: Benefit:

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Level 2: Benefit:

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Level 3: Benefit:

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Level 4: Benefit:

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Level 5: Benefit:

Funding Platform to be Used:

*Projects on the UA platform must abide by the Policies and Procedures regarding gifts to the University.*

[*http://policy.fso.arizona.edu/fsm/800/812*](http://policy.fso.arizona.edu/fsm/800/812) *.*

 UA Platform [ ]  crowdfund.arizona.edu

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 Third Party Platform [ ]  Name:

Third party platform contact information (if applicable):

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**Budget**

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| Itemize by personnel (include ERE), stipends, operations or supply category, each equipment item, travel by trip, and miscellaneous (or attach). |
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**Budget Justification** (or attach)

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How will budget be adjusted if funding is less successful than planned/more successful than planned?

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**Project Steps and Timeline Date**

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**Signatures**

Project Manager Name: Click here to enter text.

Signature:

*\*I have read and understand the University of Arizona Crowdfunding Procedures and Project Manager Roles and Responsibilities and agree to follow those and all other applicable University policies and procedures.*

Advisor Name (If Applicable): Click here to enter text.

Signature:

Unit Head Name and Title: Click here to enter text.

Signature:

*\*I have read and understand the University of Arizona Crowdfunding Procedures and Project Manager Roles and Responsibilities and affirm the proposed project as a unit priority suitable for potential funding through a crowdfunding platform.*

Development Officer Name and Title: Click here to enter text.

Signature: